

$$\left[\begin{array}{l} \text{Max}_{s_1, \dots, s_n} \left(\sum_{i=1}^n (v_i s_i)^{\frac{\sigma-1}{\sigma}} \right)^{\frac{\sigma}{\sigma-1}} \\ \text{s.t.} \quad \sum_i s_i = 1. \end{array} \right.$$

Since

$$\left(\sum_{i=1}^n (v_i s_i)^{\frac{\sigma-1}{\sigma}} \right)^{\frac{\sigma}{\sigma-1}}$$

is just a monotonic transformation of

$$\sum_{i=1}^n (v_i s_i)^{\frac{\sigma-1}{\sigma}},$$

the following yields the same maximizer:

$$\left[\begin{array}{l} \text{Max}_{s_1, \dots, s_n} \sum_{i=1}^n (v_i s_i)^{\frac{\sigma-1}{\sigma}} \\ \text{s.t.} \quad \sum_i s_i = 1. \end{array} \right.$$

The Lagrangian is

$$L = \sum_{i=1}^n (v_i s_i)^{\frac{\sigma-1}{\sigma}} + \lambda \left(1 - \sum_i s_i \right).$$

The first-order conditions are

$$\frac{\partial L}{\partial s_i} = (v_i)^{\frac{\sigma-1}{\sigma}} \cdot \frac{\sigma-1}{\sigma} s_i^{-\frac{1}{\sigma}}$$

$$- \lambda = 0 \quad \text{for any } i, \quad \textcircled{1}$$

$$\frac{\partial L}{\partial \lambda} = 1 - \sum_i s_i = 0 \quad \dots \quad \textcircled{2} \quad \textcircled{1}$$

① implies

$$\frac{(v_i)^{\frac{\sigma-1}{\sigma}} (s_i)^{-\frac{1}{\sigma}}}{(v_1)^{\frac{\sigma-1}{\sigma}} (s_1)^{-\frac{1}{\sigma}}} = 1 \quad \text{for any } i \neq 1.$$

$$s_i^{\frac{1}{\sigma}} = \left(\frac{v_i}{v_1} \right)^{\frac{\sigma-1}{\sigma}} s_1^{\frac{1}{\sigma}}.$$

$$s_i^{\frac{1}{\sigma}} = \left(\frac{v_i}{v_1} \right)^{\frac{\sigma-1}{\sigma}} \cdot s_1^{\frac{1}{\sigma}}$$

$$s_i = \left(\frac{v_i}{v_1} \right)^{\sigma-1} s_1 \quad \dots \quad (3)$$

Substitute (3) into (2):

$$\sum_i s_i = \sum_i \left(\frac{v_i}{v_1} \right)^{\sigma-1} s_1 = 1$$

$$s_1 = \frac{1}{\sum_i \left(\frac{v_i}{v_1} \right)^{\sigma-1}}$$

$$= \frac{1}{(v_1)^{-(\sigma-1)} \sum_i v_i^{\sigma-1}}$$

$$= \frac{v_1^{\sigma-1}}{\sum_i v_i^{\sigma-1}} \quad \dots \quad (4)$$

Substituting (4) into (3),

$$s_i = \frac{v_i^{\sigma-1}}{\sum_j v_j^{\sigma-1}} \quad \text{for any } i.$$

The welfare (indirect utility)
is

$$\begin{aligned} & \left(\sum_{i=1}^n (v_i s_i)^{\frac{\sigma-1}{\sigma}} \right)^{\frac{\sigma}{\sigma-1}} \\ &= \left(\sum_{i=1}^n \left(v_i \cdot \frac{v_i^{\sigma-1}}{\sum_j v_j^{\sigma-1}} \right)^{\frac{\sigma-1}{\sigma}} \right)^{\frac{\sigma}{\sigma-1}} \\ &= \left[\sum_{i=1}^n \left(\frac{v_i^{\sigma}}{\sum_j v_j^{\sigma-1}} \right)^{\frac{\sigma-1}{\sigma}} \right]^{\frac{\sigma}{\sigma-1}} \\ &= \frac{\left[\sum_{i=1}^n v_i^{\sigma-1} \right]^{\frac{\sigma}{\sigma-1}}}{\sum_j v_j^{\sigma-1}} \\ &= \left[\sum_{i=1}^n v_i^{\sigma-1} \right]^{\frac{\sigma}{\sigma-1} - 1} \\ &= \left[\sum_{i=1}^n v_i^{\sigma-1} \right]^{\frac{1}{\sigma-1}} \end{aligned}$$